

# Macarri Wilkerson

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## 2019 Education

Georgia State University (GSU), Atlanta, GA

Graduated: May 2021

**Master of Science, Sport Administration**

Kennesaw State University (KSU), Kennesaw, GA

Graduated: May 2019

**Bachelor of Science, Exercise Science**

- Exercise Science Major's Club member (January 2019-May 2019)

## Professional Experience

**SportOps Event Management** – Atlanta, GA

*Internship, September 2020- Present*

- Creates and designs social media post and marketing strategies for events
- Attends weekly meeting
- Communicates with other interns to ensure the meeting of deadlines
- Corresponds with potential clients, vendors, or participants for events
- Aids in the event-day timeline; including the operations timeline
- Attends site visits and helps plans event day strategy
- Manages event day volunteers
- Construct's summaries of event day surveys

**Terrapin Taproom Restaurant at Truist Park** – Atlanta, GA

*Supervisor, August 2018- Present*

- Promoted to supervisor within 1 year of being with the company
- Supervises a team of 25 employees at different locations within the park
- Assists manager with scheduling, emailing and setting up events
- Collaborates with other supervisors to ensure proper staffing for all events
- Inputs employee schedules into TimeManager
- Assists in the onboarding process of new employees
- Creates and distributed training manuals for new employees
- Assist in creating meeting agendas and provides team meeting summaries

**Georgia State University** – Atlanta, GA

*Graduate Assistant at The Galloway School, January 2020- May 2021*

- Assisted both athletic directors with game-day operations
- Gathered equipment and uniforms for all sports

## Volunteer and Industry Experience

**Final Four Weekend** – Atlanta, GA

*Volunteer (Point Guard), January 2020- March 2020*

- Worked with others to recruit, train, and manage volunteers
- Developed a training manual for volunteers on event day
- Ensured and assisted a smooth guest check-in and guest experience

**SEC Championship Weekend** – Atlanta, GA

*Volunteer, December 6<sup>th</sup> & 7<sup>th</sup>, 2019*

- Assisted with the pre-event, event activation, and post-event of the Coaches Luncheon and Legends Dinner